

Reliance *Jewels*

BE THE MOMENT



TAKE A STEP TODAY  
TO MAKE YOUR TOMORROW  
BRIGHTER AND BETTER

  
**GOLDEN STEPS**  
— JEWELLERY PURCHASE SCHEME —  


# EARN UP TO 350% OF ONE MONTH'S INSTALLMENT\*



To know about the benefits that you get from The Golden Steps Jewellery Purchase Scheme, refer to the following table:

## SCHEME 1 - PAY 11 MONTHLY INSTALLMENTS AND GET BENEFITS AS BELOW

ONE INSTALLMENT AMOUNT	FIRST PAYMENT DATE	CONTRIBUTION PERIOD	SCHEME MATURITY DATE	NO.OF SAVING MONTHS	BENEFIT* (AS% OF ONE MONTH INSTALLMENT)	TOTAL BENEFIT AMOUNT
5000	01-JAN-25	11 MONTHS	01-DEC-25	11	65%	3250
5000	01-JAN-25	11 MONTHS	01-JAN-26	12	75%	3750
5000	01-JAN-25	11 MONTHS	01-FEB-26	13	85%	4250

## SCHEME 2 - PAY 24 MONTHLY INSTALLMENTS AND GET BENEFITS AS BELOW

ONE INSTALLMENT AMOUNT	FIRST PAYMENT DATE	CONTRIBUTION PERIOD	SCHEME MATURITY DATE	NO.OF SAVING MONTHS	BENEFIT* (AS% OF ONE MONTH INSTALLMENT)	TOTAL BENEFIT AMOUNT
5000	01-JAN-25	24 MONTHS	01-JAN-27	24	300%	15000
5000	01-JAN-25	24 MONTHS	01-FEB-27	25	330%	16500
5000	01-JAN-25	24 MONTHS	01-MAR-27	26	350%	17500

\*T&C APPLY

## RELiance JEWELS OFFERS GOLDEN STEPS JEWELLERY PURCHASE SCHEME

This scheme will help you plan your jewellery purchase for special occasions like festivals, weddings, anniversaries and birthdays.

## A STEP TOWARDS YOUR DREAM

Golden Steps Jewellery Purchase Scheme helps you plan your dream purchase with a stunning selection of designs in Gold, Diamond and Bridal Jewellery. Our collections include exclusive designs from Kolkata Filigree to Rajkot Antique, from Junagarhi Polki to Rajasthani Kundan, from Amritsari Jadau to timeless Nakashi and much more. Furthermore, Reliance Jewels only offers 100% BIS Hallmarked Gold Jewellery and the finest Internationally Certified Diamonds. So rest assured, your monthly savings will get you only the best.

## WHY SHOULD I ENROL?

### How does the scheme work?

- An applicant can choose the monthly installment value in multiples of ₹500/- (Rupees Five Hundred only), subject to a minimum of ₹1000/- (Rupees One Thousand Only) per month, per customer.
- Pay monthly installment as per your convenience by Cash, Credit Card, Debit Card, PDC/ACH or Online at [www.reliancejewels.com](http://www.reliancejewels.com) before the due date.
- Redemption against the scheme is allowed against any product in the showroom (excluding Gold coins/Vali, Silver coins, Silver articles, Solid and Semi Solid idols)
- Earn up to 350% of one month's installment at the end of the scheme from the 24-month scheme & upto 85% of one month's installment from the 11-month scheme as mentioned in the table.

### How do I join the scheme?

- Just fill in a simple Application Form and submit it along with any of below documents for identity proof.
  - (i) Voter Identity Card
  - (ii) Aadhar Card
  - (iii) PAN Card
  - (iv) Passport
  - (v) Driving LicensePAN card copy is mandatory, in case maturity amount is equal to or more than rupees two lakhs (₹2,00,000/-) per member/ application.
- You may also nominate any person as a nominee to your account. You need to provide the name & contact details & an identification proof of the nominee.

### Will I get a statement of the amount paid by me?

Yes, you can get this from any of the Reliance Jewels showroom. The same is also available online post registration on website.

### How do I pay the installment?

- The first installment is to be paid through Cash, Debit/Credit Card or Cheque.
- Subsequent installments can be paid through Post-dated cheques, ACH apart from Cash/ Card or Online.
- Only Local Cheques or Cheques Payable at Par are accepted and must be drawn in favour of "Reliance Retail Limited".
- Single payment instrument cannot be accepted for payment of multiple scheme accounts.
- For payments to be made through Auto Clearing House (ACH), just collect the pre-printed ACH mandate from Showroom, fill and submit it along with one cancelled Cheque.

### What if I am unable to complete the scheme period?

Discontinuation of the scheme is not permitted within 6 months of first payment date.

If the customer wishes to purchase jewellery before completing the scheme period. (but not before 6 months of payment of first installment) the customer will still get benefit but the eligible benefit shall be calculated on a pro-rata basis.

Since it is a jewellery purchase scheme, cash refund is not permitted.

**Can I pay the overdue amount after scheme maturity date?**

No.

**On maturity, am I eligible to avail the ongoing in-showroom promotion along with the discount under this scheme?**

Yes, all ongoing discounts will be applicable.

**What if I don't pay the monthly installments by the due date?**

If the installments are not paid on or before the due date, your total discount eligibility amount shall be reduced proportionately with respect to the number of days delayed.

**What If I pay before the monthly installments are actually due?**

No additional benefit can be given for depositing the installment before due dates.

**How can I redeem?**

You can purchase jewellery from any of the Reliance Jewels showrooms for an amount equal to or more than the installments paid plus discount under the scheme (purchase eligibility amount).

The final purchase value should be equal to or in excess of purchase eligibility amount.

Partial redemption of the scheme is not permitted.

**How is Golden Steps Jewellery Purchase Scheme different from the schemes being operated by others?**

Golden Steps Jewellery Purchase Scheme, being operated by Reliance Jewels - a division of Reliance Retail Limited is in compliance with the provisions of the Companies Act, 2013 read with Companies (Acceptance of Deposits) Rules, 2014.

**Is my money safe?**

Golden Steps Jewellery Purchase Scheme is being operated by Reliance Retail Limited, a subsidiary of Reliance Industries Limited. The Scheme has the rating of "CARE AAA: stable (FD)" by CARE Ratings Limited, denoting the highest degree of safety.



**What about the purity of Jewellery?**

We sell Hallmarked Gold Jewellery from all our showrooms only and all our Diamond Jewellery is certified by Internationally Accredited Certifying agencies. Thus, be rest assured about the purity of the jewellery that you buy.

**Reliance Jewels**

BE THE MOMENT

## COMPLIMENTARY SERVICES AND BENEFITS\*

100% PEACE OF MIND		COMPLIMENTARY SERVICES		DESIGNS	
 BIS Hallmarked Gold	 Internationally Certified Diamond	 Free Gold Purity Check	 Free Jewellery Cleaning	 Customised Jewellery	 Exclusive Designs by In-house Designers
BENEFITS					
 Earn loyalty points on every purchase	 Company Owned Showrooms	 100% current rate exchange for Reliance Jewels Jewellery	 Great Exchange Policies for Non Reliance Jewels Jewellery	 Reliance Jewels charges on Net Wt. of Gold, not Gross Wt.	 QC Tech for minor repairs

\*T&C APPLY

**COME, ENROL YOURSELF AT ANY OF THE RELIANCE JEWELS SHOWROOMS TODAY AND ENJOY EXCLUSIVE BENEFITS.**

Reliance Retail Limited: Registered Office: 3rd Floor, Court House, Lokmanya Tilak Marg, Dhobi Talao, Mumbai-400002 | [www.reliancejewels.com](http://www.reliancejewels.com) | CIN: U01100MH1999PLC120563

One of India's fastest growing and most trusted jewellery brands with a presence of **140 + stores** across more than **100 cities**.



SCAN TO LOCATE THE NEAREST  
RELIANCE JEWELS SHOWROOM  
NOW ALSO AVAILABLE ON [www.reliancejewels.com](http://www.reliancejewels.com)